

**Lutheran Services in America  
2008 Annual Conference**

**Getting You More  
Involved in Advocacy:  
Barriers & Solutions**

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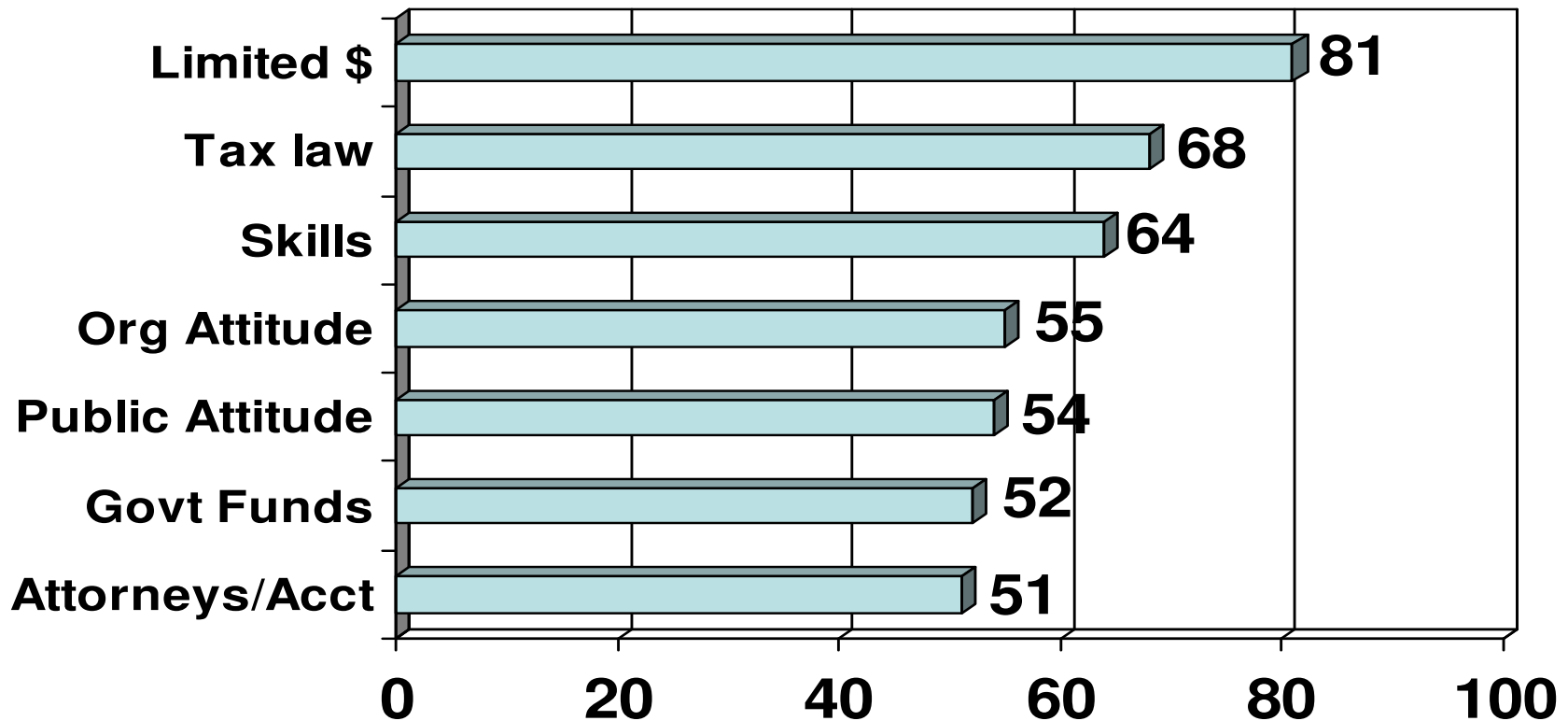
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# Top Barriers to Advocacy

Money, tax rules, and staff skills are the top three barriers to policy participation



**% Charities in National Survey that Say It's A Barrier**



# **Hurdling the Barriers Inside Your Organization**

## **Beginning Ideas**

1. Discuss advocacy with board and staff
2. Procedures to make policy decisions easier
3. Assign day-to-day advocacy responsibilities to someone other than Executive Director
4. Don't have all staff 100% on government grants
5. Join associations
6. Get training: laws/regulations; developing policy strategies; building capacity for advocacy



# Hurdling the Barriers Beyond Your Organization

## Beginning Ideas

1. Change attitudes about advocacy: it is essential to mission of nonprofit organizations
2. Encourage foundations (and donors) to support advocacy
3. Support state/national groups that provide advocacy capacity building
4. Advocacy should be part of management consulting & academic programs
5. Change lobby laws to encourage participation