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# Public Policy Advocacy Toolkit from Lutheran Services in America

Valuable contents include

- Introduction to public policy advocacy and key definitions
- Advocacy as part of mission
- Building relationships with government decision-makers
- Building relationships with grassroots advocates
- Building relationships with community partners
- Building relationships with the media
- Creating a structure within the social ministry organization

*PLUS an extensive tools and resources section with practical, ready-to-reproduce exercises and worksheets*

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