

The LSA team looks forward to welcoming you at the 2015 Annual Conference, which will be held in April in scenic San Antonio, Texas.



# FARTHER TOGETHER STRONGER TOMORROW

## 2015 LSA ANNUAL CONFERENCE

**Hyatt Regency San Antonio**  
**123 Losoya Street**  
**San Antonio, TX 78205, US**  
**800-233-1234**

All meetings are taking place at the Hyatt Regency San Antonio unless otherwise noted. With a spectacular location directly on the San Antonio River Walk, it overlooks the historic Alamo mission and is surrounded by a variety of dining, shopping, and entertainment options for Conference attendees. The hotel is approximately 15 minutes from the San Antonio International Airport.

Visit <https://resweb.passkey.com/go/lutheranservices> to make your reservations directly with the Hyatt Regency San Antonio using group code Lutheran Services in America; or call 800-233-1234.

**Single/Double:** \$169 per night **Triple:** \$194 per night **Quad:** \$219 per night

The LSA rate at the Hyatt Regency San Antonio will be guaranteed until **March 27, 2015** or until the group block is sold out, whichever comes first.

### Attire and Climate

Business casual attire is the recommended dress code for all Conference sessions. In late April, San Antonio's average highs are in the 80s and lows in the 60s, with an average rainfall of less than 3 inches. Hotel temperatures may vary, so layering is recommended.

### Getting There

See the LSA website [www.lutheranservices.org/AC2015\\_Travel](http://www.lutheranservices.org/AC2015_Travel) for more details on location and transportation.

**Questions?** The LSA website (<http://www.lutheranservices.org/AnnualConference2015>) has extensive information on the Conference, agenda, speakers, city and more. If you can't find what you need, please contact [lsa@lutheranservices.org](mailto:lsa@lutheranservices.org).

## 3 Ways to Register

- **REGISTER ONLINE** at [www.regonline.com/LSA2015](http://www.regonline.com/LSA2015) Complete your online registration with credit card information by April 3, 2015. Or,
- **FAX** your completed registration with credit card information by April 3 to 202-544-0890. Or,
- **MAIL** completed registration by April 3 with credit card information or a check payable to Lutheran Services in America, 2015 Annual Conference, 100 Maryland Ave. NE, Suite 500, Washington, DC, 20002 c/o Mary Koster.

### Cancellation Deadlines

All Conference registration cancellations need to be submitted in writing to [lsa@lutheranservices.org](mailto:lsa@lutheranservices.org) per the deadlines listed below.

**By March 20:** Full refund

**Between March 20 to April 3:** Full refund less \$80 processing fee

**After April 3:** No refunds for cancellations received after April 3.

### 1 Attendee Information

**Circle:** Mr. / Mrs. / Ms. / Dr. / Rev.

FULL NAME (AS YOU WISH IT TO APPEAR ON YOUR NAME TAG)

FULL NAME OF ORGANIZATION

TITLE

Check all that apply:

- First time attending an LSA event
- First time attending the LSA Annual Conference

### 2 Contact Information

MAILING ADDRESS

CITY

STATE

ZIP

EMAIL ADDRESS

PHONE

(REQUIRED) EMERGENCY CONTACT (NAME & PHONE)

SPECIAL DIETARY NEEDS OR RESTRICTIONS (IF NONE, PLEASE LEAVE BLANK)

### 3 Continuing Education

- I will apply for Nursing Home Administrator's credit **\$45**
- I will apply for social work credit **\$45**

LICENSE NUMBER (REQUIRED)

STATE

LICENSE NUMBER (REQUIRED)

STATE

### PHOTOGRAPHY DISCLAIMER

*We will be taking photographs and capturing images throughout the Conference. Registration for the Conference implies your consent to be photographed and videotaped and permission for photos and likenesses to be used by LSA in promotional materials.*

## 4 CHRM Conference Event Registration

You may register for the CHRM Network conference below without registering for the LSA Annual Conference, or in addition to your Conference registration.

You can choose to add a daily or two-day Annual Conference registration pass in section 6 of this form if you would like to participate in the remaining sessions and events taking place at the LSA Annual Conference.

### Council for Human Resource Management (CHRM) Network Conference \$175

- Monday, April 20, 12:00 p.m. - 5:00 p.m.
- Tuesday, April 21, 8:30 a.m. - 5:00 p.m.

## 5 Schedule

Indicate which events and meals you plan on attending, as well as the session you plan on participating in for each time slot. Visit [http://www.lutheranservices.org/AC2015\\_Agenda](http://www.lutheranservices.org/AC2015_Agenda) for the full agenda and session descriptions. These events are taking place at the Hyatt Regency San Antonio unless otherwise noted.

### MONDAY, APRIL 20

- WELCOME RECEPTION 5:30 P.M. - 6:30 P.M.

### TUESDAY, APRIL 21

- INNOVATION TOUR 8:30 A.M. - 11:30 A.M.  
Please note: space is limited on this tour to the first 25 registrants.
- POST ACUTE CARE FEASIBILITY ASSESSMENT 8:00 A.M. - 12:00 P.M.  
By invitation (for participants in the Post-acute Care Senior Services working group only)
- LUNCH AND KEYNOTE PRESENTATION: GENERAL SESSION 1 - 12:00 P.M. - 1:30 P.M.  
Coming Together; Strengthening Communities, Dan Cardinali, Communities In Schools, Inc.
- BREAKOUT SESSIONS A, 2:45 P.M. - 4:15 P.M.
  - Exponential Fundraising - Building Your Philanthropic Network
  - Prescription for Change: Convergence in Health Care and Community Development
  - Stronger Together: Advocacy Through Partnerships
  - Mission Possible: Game Changing Ways to Drive Transformation
- WORSHIP SERVICE 5:00 P.M. - 6:00 P.M.  
St. John's Evangelical Lutheran Church
- CONNECT THE DOTS RECEPTION 6:30 P.M. - 8:30 P.M.

### WEDNESDAY, APRIL 22

- ANNUAL MEETING AND BREAKFAST, 8:30 A.M. - 10:00 A.M.
- KEYNOTE PRESENTATION: GENERAL SESSION II - 10:30 A.M. - 12:00 P.M.  
The New Paradigm: How Non-Profits Navigate the Collaboration to Merger Continuum, Bob Harrington, La Piana Consulting
- TASTE OF TEXAS LUNCH 12:00-1:30 P.M.
- 2015 LUTHERAN LEADERSHIP SUMMIT NETWORKING LUNCH: 12:00 P.M. - 1:30 P.M.  
Networking luncheon for those who attended the 2015 Lutheran Leadership Summit in Safety Harbor, FL.
- BREAKOUT SESSIONS B, 1:30 P.M. - 3:00 P.M.
  - Working partnerships - the LSA member perspective
  - The Foundation Perspective: What Creates Meaningful Change?
  - DN Open Forum - Opportunities for Innovation with Home and Community Based Services for People with Disabilities and Seniors.
  - Making Bold Moves When Opportunity Knocks
- BREAKOUT SESSIONS C, 3:30 P.M. - 5:00 P.M.
  - Never Let a Good Financial Challenge Go To Waste - Lessons Learned from the Field
  - When Place Based Initiatives Are Successful
  - Storytelling in the Digital Age
  - Social ministry in the ELCA
- WORSHIP SERVICE 5:15 P.M. - 6:15 P.M.

### THURSDAY, APRIL 23

- LSA DISASTER NETWORK BREAKFAST 7:00 A.M. - 9:00 A.M.
- BREAKFAST 8:00 A.M. - 9:00 A.M.
- KEYNOTE PRESENTATION: GENERAL SESSION III - 9:00 A.M. - 10:30 A.M.  
The Present and Future Role of Evaluation in the Health and Human Services Sector, Hallie Preskill, FSG
- BREAKOUT SESSIONS D, 10:45 A.M. - 12:15 P.M.**
  - Health and Human Services: How, Why and When Do We Measure Success?
  - Seismic Shifts in the Post-Acute Care Market
  - When the Well Runs Dry - Tapping New Financing and Revenue Streams
  - Social ministry in the LCMS
- LSA CHILDREN, YOUTH AND FAMILIES WORKING GROUP, 12:30 P.M. - 4:00 P.M.
- SAN ANTONIO MISSIONS & MARKET SQUARE TOUR 2:00 P.M. - 5:30 P.M.  
Please note: space is limited on this tour. PRICE: \$45
- PLEASE INDICATE ANY FOOD ALLERGIES OR DIETARY RESTRICTIONS (ABOVE)

## 6 Payment Calculation

Please note, individual and group registration fees include all meals, programming, and special events as part of the LSA Annual Conference. These low rates are subsidized by sponsors and exhibitors.

Continuing Education Credit - \$45 each (from section 3)	
CHRM Conference Event Registration (from section 4)	
Individual Conference Registration - Early Bird Rate (registration postmarked or received by March 6) - \$499	
Individual Conference Registration - Standard Rate (registration postmarked or received after March 6) - \$569	
Group Conference Registration Each individual must have a completed registration form. All group registrations must be submitted at the same time.  \$449 Group rate per person for groups of 4+ from one organization - # in group ____	
Daily Registration - please specify day Includes meals sessions, and special events <input type="checkbox"/> Tuesday, April 21: \$199 <input type="checkbox"/> Thursday, April 23: \$199 <input type="checkbox"/> Wednesday, April 22: \$199	
Two-day Registration - please specify which days Includes meals sessions, and special events <input type="checkbox"/> Tuesday, April 21 and Wednesday, April 22: \$398 <input type="checkbox"/> Wednesday, April 22 and Thursday, April 23: \$398	
Guest Meals Only: \$250 per guest # of guests ____ (Guest registration includes meals, receptions, and worship services) Guest Name: _____ Guest Name: _____ Guest Name: _____	
<input type="checkbox"/> I would like to make a contribution to LSA: _____	
<b>GRAND TOTAL</b>	

## 7 Payment Summary

Full payment must accompany registration form. Faxed and online registrations must include credit card information. Make checks payable to Lutheran Services in America, 2015 Annual Conference. LSA does not currently accept American Express credit cards.

Method of Payment  Visa  Mastercard  Discover  Check  
ACCEPTED BY MAIL WITH REGISTRATION FORM ONLY

CREDIT CARD # \_\_\_\_\_

EXP. DATE \_\_\_\_\_ 3 DIGIT SECURITY CODE ON BACK \_\_\_\_\_

CARDHOLDER'S NAME (PLEASE PRINT AS ON CARD) \_\_\_\_\_

CARDHOLDER'S SIGNATURE (FOR FAXED/MAILED REGISTRATIONS) \_\_\_\_\_

BILLING ADDRESS IF DIFFERENT FROM SECTION 1 \_\_\_\_\_

Register online at [www.regonline.com/LSA2015](http://www.regonline.com/LSA2015)

For more information or assistance, please contact us at [Isa@lutheranservices.org](mailto:Isa@lutheranservices.org) or 202-499-5836.