

2017 Annual Conference

Session Descriptions: Plenaries and Breakouts

The 2017 Annual Conference will bring together leaders and innovators who are tackling the problems of today and developing solutions for the challenges of tomorrow. The conference will also focus on the changing policy environment with speakers from Congress and the Administration. And the conference will celebrate the strength and future of the Lutheran Services in America network.

The conference **begins on Thursday, May 4 at 8:30 am** with a focus on advocacy and public policy and **concludes on Saturday, May 6 at 12:30 pm**.

Thursday, May 4

8:30 – 11:30 am

An Insider's View of Federal Policy and Politics

From attempting to change the structure and function of Medicaid in the form of block grants to the return of sequestration—in 2017, federal policy may have unprecedented impacts on Lutheran Services in America members and the people we serve. The advocacy program will bring together panels of bipartisan Congressional staff and Administration officials to discuss policy proposals and timing.

Panel 1: The Outlook for Medicaid

Congressional proposals to fundamentally alter the structure and function of Medicaid are circulating in Congress. If converted to a block grant, per capita cap or similar structure, Medicaid stands to lose as much as \$1 trillion in federal funding over ten years.

Speakers: Staff from Republican and Democratic offices and committees of jurisdiction

Panel 2: Hot Topics on the Hill

Medicaid is not just the only policy topic of concern to Lutheran Services in America members. Several policy proposals—tax reform, sequestration and budget relief, replacement of the *Affordable Care Act* and proposals to alter Medicare and Social Security—could have significant impacts on the way Lutheran Services in America members serve their communities

Speakers: Staff from Republican and Democratic offices and committees of jurisdiction

Sponsored by PhRMA

12:00 – 2:00 pm

Luncheon Keynote Plenary: Susan Dentzer

Susan Dentzer is the President and CEO of the Network for Excellence in Health Innovation (NEHI)—a health policy research organization focused on enabling innovation in health care. The former editor-in-chief of *Health Affairs* and on-air health correspondent for the PBS NewsHour, Dentzer will provide insight and analysis on the changing politics and policy with a particular focus on Medicaid and shifts in the *Affordable Care Act*.

Sponsored by Lutheran Church Extension Fund and Concordia Plan Services

Breakout Sessions

2:15 – 3:45 pm

Navigating Complexity in Post-Acute Care (A1)

Post-acute care providers are facing complex and rapid change. From risk sharing to narrow networks, the industry is transforming at an accelerated pace. This panel will highlight how leading senior service providers are tackling these challenges—and succeeding.

Moderator: Dan Hermann, Ziegler, Head of Investment Banking and Senior Managing Director
Speakers: David Fenoglio, President and CEO, Lutheran Senior Life; Eric Gurley, President and CEO, Immanuel Communities; Carol McKinley, Vice President of Operations, United Methodist Communities

The Ultimate Partnership: CEO and Board Chair Collaboration in Times of Disruptive Change (A2)

Few relationships are as critical to an organization's success as the one between a CEO and his or her Board of Directors. Striking a balance between anticipating and planning for the future, while being able to pivot quickly to sudden changes in the environment is a hallmark of resilient organizations. This session is designed for both CEOs and board members who want to find successful ways to work together to effectively navigate change in an uncertain environment.

Moderator: Ken Daly, Retired CEO, National Association of Corporate Directors
Speakers: Larry Bradshaw, President and CEO, National Lutheran Communities & Services; Dr. Tommie L. Robinson Jr., Board Chair, National Lutheran Communities & Services

The Future of Foundation Philanthropy: Driving Change through Changing Times (A3)

Changes in the political and social landscape are redefining the world in which philanthropy operates. Foundations are in the unique position to bring people together in ways that other institutions cannot. Join a distinguished roster of senior executives from four national foundations as they share their approach to leveraging their resources to unite people, lead important discussions and drive change. Each foundation will share its goals, priorities and opportunities for collaboration during an unprecedented period of change for the health and human services sector.

Moderator: John Feather, Chief Executive Officer, Grantmakers in Aging

Speakers: Jennifer Brooks, Senior Program Officer, Bill & Melinda Gates Foundation; Stephen Fitzgerald, Senior Vice President, ESG (Environmental, Social and Governance) Program Director, Bank of America Charitable Foundation; Diane Melley, Vice President, Global Citizenship Initiatives, IBM Corporation; Michael B. Shaw, Program Officer, Human Services, The Kresge Foundation

Sponsored by the ELCA Foundation

Children, Youth & Families: Results Based Leadership Driving Systematic Change (A4)

Molly McGrath Tierney, Director of the Baltimore City Department of Social Services, and Donna Stark from the Annie E. Casey Foundation will detail how Tierney leveraged “Results Based Leadership” to reduce the number of children in foster care in Baltimore by 70 percent. Panelists will describe the nationally-recognized model Tierney developed and how the results-based framework can be replicated to achieve measurable results. Members engaged in providing children, youth and family services are encouraged to participate.

Speakers: Molly McGrath Tierney, Director of the Baltimore City Department of Social Services; Donna Stark, Senior Fellow, Leadership Development, Annie E. Casey Foundation; Kichelle Coleman, Executive Director for Children Services, Lutheran Social Services National Capital Area; Rebecca Kiesow-Knudsen, Vice-President of Community Services, Lutheran Social Services of South Dakota

Evening Activities

5:00 – 6:00 pm
Worship Service

Lutheran Church of the Reformation
212 East Capitol St NE. Washington, DC 20003

6:30 – 8:30 pm
Capitol Hill Reception

Kennedy Caucus Room
Russell Senate Office Building

Connecting the Lutheran Services in America network to members of Congress is critically important to ensure that public policies protect the millions of Americans we serve. Join us on Capitol Hill to connect with Senators and Representatives and their staff as we work to raise the voice of Lutheran social ministry in Washington.



Appetizers and refreshments will be served in accordance with all applicable gift and ethics rules.

Open to all conference and pre-conference attendees.

Sponsored by Thrivent, Lutheran Services in America Disability Network and Lutheran Executive Alumni Network

Friday, May 5

8:30 am – 9:00 am

Breakfast Keynote Plenary: Don Wright, M.D., M.P.H., Acting Assistant Secretary for Health, Department of Health and Human Services

9:00 am – 10:00 am

Breakfast Session: Annual Meeting

The 2017 Annual Meeting features updates from the Board of Directors and Lutheran Services in America President and CEO Charlotte Haberaecker.

Sponsored by Ziegler

10:30 am – 12:00 pm

Morning Keynote Plenary: Robert Egger

Robert Egger founded the national Central Kitchen movement, a self-sustaining social enterprise that focuses on breaking the cycle of hunger and poverty through career training, job creation and sustainable business practice. Egger developed an innovative solution to hunger and unemployment by mobilizing corporate partners and individual donors and creating a network to bring the idea to scale. Egger's model is currently in use in more than 100 communities and campuses nationwide.

12:00 – 1:15 pm

**Presidential Ballroom: Open Networking Lunch
South American A&B: CEO Roundtable Luncheon**

General conference attendees will have the opportunity to network in a meet and greet setting over lunch; Lutheran Services in America member CEOs will gather for a roundtable discussion and luncheon.

Sponsored by The Graham Company

Breakout Sessions

1:30 – 3:00 pm

Social Ministry in the ELCA (B1)

Engage with leaders from the Evangelical Lutheran Church in America (ELCA) as they discuss an exciting initiative that will serve as a focal point for the ELCA's work in 2017 and beyond.

Brave New World: Behavioral Health Partnerships with Health Systems (B2)

Understanding how to assess the potential risks and rewards of partnerships with behavioral health programs is essential in a changing health care delivery landscape. This session will review various service models (including telehealth) and what to keep in mind as you negotiate contracts, define parameters and assume risk.

Moderator: Antony Bugg-Levine, CEO, Nonprofit Finance Fund

Speakers: Christine Cauffield, Chief Executive Officer, LSF Health Systems, Lutheran Services Florida; Larry McReynolds, President, NYU Lutheran Family Health Centers; Todd Reckling, Vice President of Programs, Lutheran Family Services Nebraska

How to Find the Best Employees and Keep Them on the Job (B3)

Attracting and retaining a qualified workforce is a perpetual challenge. As the labor market tightens, nonprofit employers will face increased challenges as they compete with for-profit employers for a dwindling pool of direct care workers. Panelists will share the latest innovations in nonprofit recruitment and retention strategies from affordable housing to job training and education.

Speakers: Kelly Aiken, Vice President and CareerSTAT Director, National Fund for Workforce Solutions; Angela Bovill, President and CEO, Ascentria; Peggy Powell, National Director, Workforce and Curriculum Development, PHI

Racial Equity: What Is Our Role? (B4)

People of color are disproportionately represented in the justice and foster care systems. As organizations on the front lines, Lutheran social ministries must confront this reality and become agents of change. This session will focus on the role, responsibility and actions organizations can take to promote racial equality.

Facilitator: MacArthur Antigua, Senior Director, Alumni Engagement and Cross-Sector Partnerships, Public Allies

Gift Planning for the Future (B5)

How are you encouraging people in your community to include your organization in their legacy giving? This session focuses on effective approaches to implement, launch and/or upgrade your legacy giving program. Join the leaders of the ELCA Foundation and LCMS Foundation to learn more about interesting ways they can work with Lutheran social ministry organizations to build planned giving. A thoughtful legacy giving program can invite more people - in congregations and other organizations - in your community to joyfully answer the call and make a lasting difference by making a planned gift to their local social ministry.

Speakers: David Fiedler, President, The Lutheran Church—Missouri Synod Foundation; Annette Shoemaker, Director, ELCA Foundation

Sponsored by the ELCA Foundation

Breakout Sessions

3:30 – 5:00 pm

Making the Congregation Connection (C1)

One of the potentially greatest sources of support of social ministry is congregations. But reaching this audience isn't always as clear cut as it may seem. Panelists will describe how they are exploring new collaborations with Lutheran congregations and other faith-based groups, and how you can apply these tactics with your congregational partners.

Moderator: Kristen Gay, President and CEO, Silver Springs-Martin Luther School

Speakers: Melanie Davis, Chief Development Officer, Lyngblomsten; Brady Gurganious, Spiritual Life Leader, Lutheran Family & Child Services of Indiana; Sven Schumaker, Executive Director/Chief Executive Officer, Lutheran Family & Child Services of Indiana; Pastor Michael Wilker, Lutheran Church of the Reformation;

What's next in Affordable Housing? (C2)

Creative supports to provide wrap around services and achieve health outcomes, new innovations in financing and the types of housing are changing the way affordable housing is provided in communities. Given the current and likely environment, what are the changes we should anticipate in affordable housing? This session will explore the changing future of affordable housing for all demographics.

Moderator: Drew Genszler, President and CEO, Lutheran Metropolitan Ministries

Speakers: Paul Weech, President and CEO of NeighborWorks America; Janet Pope, President and CEO, Compass Housing Alliance

The Future of Medicaid: An Expert View (C3)

Medicaid has a role in supporting nearly every individual Lutheran Services in America members serve and support. This year Congress and the White House are moving forward with plans to drastically restructure the program, potentially leading to reductions in services, eligibility and provider rates at the state level. Join a panel of national experts to learn how these Medicaid changes could impact you and your community.

Sponsored by the Lutheran Services in America Disability Network

Navigating the New HHS (C4)

The U.S. Department of Health and Human Services (HHS) administers key federal programs for populations Lutheran Services in America members serve. Under the new Administration, HHS is expected to adopt new policy priorities and program goals. In this session, attendees will hear from HHS officials about the agency's evolving focus and future plans.



5:15 – 6:15 pm
Worship Service

Capital Hilton
South American A&B

6:30 – 8:30 pm
Lutheran Services in America 20th Anniversary Celebration Reception (Invitation Only)

Woodrow Wilson House
2340 S Street, NW, Washington, DC 20008

Sponsored by Harney Management Partners Social Services Advisory, Council on Accreditation and Lutheran College Washington Semester

Saturday, May 6

8:00 – 8:45 am

Presidential Ballroom: Open Networking Breakfast

Join fellow conference attendees for an open networking breakfast.

9:00 – 10:30 am

Morning Keynote Plenary: Dr. Timothy Shriver

Timothy P. Shriver, Ph.D., is a social leader, an educator, author, film producer and entrepreneur. He is the Chairman of Special Olympics, and in that capacity he serves with over 5.3 million Special Olympics athletes and Unified partners in 169 countries.

Breakout Sessions

11:00 am – 12:30 pm

How Do We Address Poverty When the Problem Is So Complex? (D1)

If poverty were an easy challenge to solve, it wouldn't exist today. The tangled web of racial injustice, mass incarceration, global displacement and low-wage jobs, make poverty one of America's most challenging problems to solve. Indivar Dutta-Gupta will walk through the poverty landscape and describe actions the Lutheran Services in America network can take to address its root causes.

Speaker: Indivar Dutta-Gupta, Co-Executive Director, Georgetown Center on Poverty and Inequality

How to Be a Persuasive Communicator (D2)

Persuasive communications isn't solely about advocacy or sales. Learning how to read an audience, tailor your message to them and deliver a persuasive argument can improve the effectiveness of your personal and professional communications. In this workshop-like session, you will learn the principles of persuasive communications and how to apply them in a range of environments.

Speaker: Rachel Kerestes, Vice President of Marketing and Communications, Lutheran Services in America

Social Ministry in the LCMS (D3)

Engage with The Lutheran Church – Missouri Synod (LCMS) Office of National Mission (ONM) on Synod-wide efforts to connect with the program ministries of other agencies.

Speakers: Bart Day, Executive Director of The Lutheran Church—Missouri Synod’s Office of National Mission; Deaconess Dorothy Krans, Director, LCMS Recognized Service Organizations

Engaging New Donors: Real Results, Real Ideas (D4)

How do health and human services nonprofits raise money from individuals that they need to provide needed services in their communities? Join a panel discussion with senior level fundraisers with a broad diversity of experiences in raising money share their real-life experiences on effective ways to attract new donors and grow their giving.

Moderator: Rev. Glenn D. Miller, President, the SpiriTrust Lutheran Foundation and Vice President for External Relations, SpiriTrust Lutheran

Speakers: K. Marianne Berner, Vice President, Development, World Food Program USA; Jill B. Hammer, Foundation Executive, California Lutheran Homes and Community Services; Paul Miles, President and CEO, Wheat Ridge Ministries; Anna Rathmann, Director, Great Plains Foundation

Sponsored by the ELCA Foundation

Post Conference Activities

1:00 – 4:00 pm

Washington, DC Highlights Tour

Tour departs and returns from the Capital Hilton

There is a \$39 per person fee, by reservation

Please select the tour when registering for the conference

Cost includes: round-trip transportation conveniently departing from the host hotel, certified tour guide, taxes, and gratuities. Experience a sampling of what makes our nation’s capital so fantastic! Washington, DC is brimming with historical attractions, monuments, events, clubs, culture, vibrant faith communities – and, of course, the seat of our government! From seeing the Capitol to the White House to the monuments, there is something for everyone. Please note that this is a hop-on, hop-off tour, so you will set your own schedule for the amount of time you’d like to spend in each location. The trolley company will do two pick-ups at the hotel: one at 1 pm and one at 2 pm, and will take you to the tour Welcome Center where you will pay for the tour. You’ll see important highlights of the Washington, DC areas of interest, accompanied by a knowledgeable tour guide. Stops will be made at various points of interest, including the White House and the monuments.

For more information about the tour stops, please visit:

<https://www.trolleytours.com/washington-dc/map>

For more information about the shuttle service to and from the hotel:

<https://www.trolleytours.com/washington-dc/hotel-shuttle-service>

Please contact Jackie Palmer at jpalmer@lutheranservices.org for any additional questions.

Service Project, Hosted by Lutheran Social Services of the National Capital Area

Register here: <http://lssnca.org/serve-boldly/serve-with-us/into-the-streets-registration.html>

Hosted by Lutheran Social Services of the National Capital Area (LSS-NCA), in celebration of their 100th anniversary. Activities will include making blankets with the foster care and unaccompanied refugee youth; participating in an interactive activity for the Youth Haven Stigma Awareness; or setting up an apartment for a refugee family. Please note that blanket making and the Youth Haven Stigma Awareness activities will take place on Capitol Hill and will be Metro accessible. Setting up an apartment will take place in Riverdale, Maryland; transportation will be provided by LSS-NCA. Families are welcome to attend.

Agenda as of April 21, 2017