

How to Find the Best Employees and Keep Them on the Job

Kelly Aiken

Kelly Aiken is Vice President of the National Fund for Workforce Development and Director of its CareerSTAT Initiative. She is responsible for operating CareerSTAT, a network of health care leaders investing in the skills and careers of frontline workers; aligning CareerSTAT with the National Fund's job quality efforts; and promoting employer leadership, workforce innovation, and better jobs. As a workforce development leader, Ms. Aiken has over 20 years of experience building and sustaining multi-sector partnerships focused on providing low wage workers access to career pathways and family-sustaining jobs.

Angela Bovill

Angela Bovill is president and CEO of Ascentria Care Alliance. Previously, she served as Ascentria's chief financial officer and chief operating officer. Before joining Ascentria, Angela was general manager of Digital Services for IDEXX Laboratories, where she worked in business development, mergers and acquisitions, and turnarounds. Angela graduated from the University of Southern Maine, and earned an MBA from Boston University. At Ascentria, Angela has led an organizational transformation – streamlining and changing the model of care to be more human-centered and partnership-focused.

Peggy Powell

Peggy Powell is PHI's National Director of Workforce & Curriculum Development, where she leads PHI's work to strengthen the direct-care workforce through developing innovative approaches to recruitment, training, and supporting frontline workers. She also develops publicly disseminated curricula and works with PHI's policy team to advocate for effective public policies that support long-term care workers. She also co-developed the curriculum, *Providing Personal Care Services to Elders and People with Disabilities: A Model Curriculum for Direct-Care Workers*.