CEO Update: Our Work Together to Fight COVID-19

April 27, 2020

On Friday, the President signed the $484 billion Coronavirus Economic Response Aid Package into law that provides an additional $320 billion in Paycheck Protection Program (PPP) funds for nonprofits and other small businesses with under 500 employees or who meet SBA’s revenue-based size standard or alternative size standard. The PPP resumes TODAY so if you want to apply for the funds, submit your loan application to your bank immediately. Similar to the last allocation, we expect the new funds to be tapped out quickly. A list of SBA banks is here and information on the Paycheck Protection Program is here.

Thank you for your advocacy work—230 member representatives sent 500 messages to their Congressional members; which is in addition to the 600 member representatives that sent previously 1,150 messages. Yet our advocacy work is not yet done. In particular, we are advocating for forgivable loans for nonprofits with over 500 employees and for targeted financial support for health and human services nonprofits who are on the front lines fighting the pandemic and taking extraordinary steps to protect their staff and clients.

To that end, we ask you to contact your U.S. Representatives TODAY to urge him/her to sign this bipartisan letter to Speaker Pelosi and Republican Leader McCarthy, organized by Reps. Seth Moulton (D-MA) and Brian Fitzpatrick (R-PA). This important “Dear Colleague” letter requests that nonprofits on the frontlines of COVID-19 response efforts receive access to critical financial support in any future coronavirus legislation. Only 83 Representatives have signed on to date—but we need at least 200 signatures for House leadership to elevate the priority of nonprofits in future legislation. The deadline for your Representatives to sign on is TOMORROW, April 28th. You can use our advocacy tool to send a message to your Representatives. Lutheran Services in America was part of a broad coalition of leading nonprofit organizations that encouraged the Representatives to prioritize nonprofits in future legislation.

Finally, our members are sharing information on obtaining PPE. Of note, Lutheran Social Service of Minnesota shared that a local supplier, MyPillow, has masks available: N95 ($3.35/mask), KN95 ($2.45/mask); Disposable surgical masks ($0.80/mask); and Cotton masks ($3.00/mask). Place orders through sarah@mypillow.com or cindy@lindellmanagement.com.

Please share your Front Line Hero stories with us so we can share them broadly to highlight the critically important work that you are doing on our website, social media and other outlets.

Thank you for your leadership, your perseverance, and your dedication to your mission.
In gratitude for all that you do,

Charlotte Haberaecker
President and CEO