“You are the salt of the earth… You are the light of the world…”
Matthew 5:13, 14
May 2019

Dear valued members, friends and supporters –

2018 was a precedent-setting year for Lutheran Services in America. We amplified our visibility and gained recognition from national press; partnered with prominent national organizations; and earned multi-million-dollar grants to further the critical work our network members do. This year’s Annual Report provides key highlights tied to these important areas.

We are keenly aware times are changing. As such, we are leading the innovations that help people live healthier, independent, purpose-driven lives. We are building awareness for what matters—and what works—at the national level to impact the health and human services field. We continue these crucial efforts in the face of challenging market disruption and government’s evolving role.

The biggest factor in our ability to help people and communities thrive in this climate? Your generous support and unswerving commitment to our mission. Your engagement and support make all the difference. They mean that every day the Lutheran Services in America national network delivers exponentially more than any of us could singlehandedly. In this important way, we mirror America’s traditional adage of E pluribus unum—“Out of many, one.”

We are incredibly proud to lead this network. We are inspired to witness the work that the Lutheran Services in America network does so that people whose lives we touch—from age 1 to 100—can thrive and reach their full potential.

Blessings,

Charlotte Haberaecker
President and CEO,
Lutheran Services in America, Incorporated

David J. Fenoglietto
President and CEO,
Lutheran SeniorLife;
Chairperson of the Board,
Lutheran Services in America, Incorporated
Lutheran Services in America empowers our members to transform the lives of people and communities

Our work means that the nation’s lawmakers, philanthropic organizations, media outlets and others trust and respect us. We open up new markets and opportunities for the network, by forming new national partnerships, and by increasing our visibility and advocacy efforts nationwide.

**Greater Impact:** 2018 meant vital and innovative programs that deliver better outcomes for more people. In a year which featured several ground-breaking initiatives, we launched LSA Senior Connect, an innovative service coordination program now in pilot with 11 member organizations. The project connects seniors with chronic health conditions to community resources, enabling them to remain in their home and avoid hospitalization.

**Growing the Network’s Visibility and Voice:** By highlighting our network, Lutheran Services in America made significant inroads in ensuring people understand the valuable work our members do, and what those efforts mean for one in 50 Americans. We worked to make members’ voices even stronger in their communities, including representing Lutheran social ministry at a growing number of nationally influential tables including the Bipartisan Policy Center’s Health Project, Rural Aging and Social Isolation Task Force, and its Rural Health Round Table. Our advocacy team provided tools and training to keep network members abreast of the most current topics on Capitol Hill, including having trained 100 people in advocacy communications skills.

And through Connect-Home—a transitional care process funded by The Harry and Jeanette Weinberg Foundation—Lutheran Services in America empowered over 220 seniors and their caregivers to successfully return and remain in their homes after rehabilitation, and prevent rehospitalizations.

Also in 2018, our Great Plains Senior Services Collaborative—a multi-year effort funded by a $2.5 million three-year grant—supported over 1,500 older adults and their families in over 70 rural communities across Minnesota and North Dakota with the engagement of over 130 partners and stakeholders. The Collaborative focused on adults over age 76 with annual income of less than $20,000, who frequently were living alone with multiple chronic conditions. We connected Lutheran Services in America also earned a Top 10 slot on The Chronicle of Philanthropy’s “America’s Favorites 100 Charities” List, and was named #16 on Forbes magazine’s prestigious “2018 100 Largest U.S. Charities” List. Additionally, the refreshed Lutheran Services in America brand was named one of the top 100 brand transformations in the world by REBRAND 100, regarded as the highest recognition for excellence in brand repositioning.
Realizing the Promise surpasses $400,000 in support

*Lutheran Services in America's special campaign to provide seed funding to pilot and scale innovative solutions for vulnerable Americans*

Launched in 2017 with a $500,000 goal, the Realizing the Promise campaign is advancing solutions that address the urgent needs of the one in 50 Americans our network supports each year. With commitments from 100 donors and 37 member organizations, both new and existing partners, we’re breaking the mold as we approach the third year of this history-making campaign in 2020. From supporting national pilots to spreading effective solutions, funding from this special three-year campaign effort is accelerating our mission to transform the lives of people and communities. That’s the Promise we’re Realizing together today.

Results Innovation Lab

Today’s reality is that our children and youth don’t have the opportunities they need to grow to be successful adults. In response and with generous philanthropic support, we launched our Results Innovation Lab to break down the barriers preventing so many of America’s young people from achieving their full potential. To date, we already have achieved tangible improvement in the lives of 4,000 children, youth and families. These results include increasing high school graduation rates of foster youth and helping hundreds of youth of color avoid re-arrest. Building on these results, we launched in 2018 a bold new goal to dramatically improve the trajectory of the lives of 20,000 vulnerable children and youth by 2024 so they can step into the bright futures God prepared for them.
Advancing Lutheran social ministry with your support

We gratefully acknowledge our faithful supporters whose contributions sustain the life-changing work of Lutheran social ministry and the Lutheran Services in America network. The ongoing and continued investment from the organizations, foundations, corporations and individuals listed below makes it possible to transform the lives of people and communities across the country.

Lutheran Services in America 2018 Supporters
(received January 1 – December 31, 2018 unless otherwise noted)

- Realizing the Promise
- Results Innovation Lab
- Neighbor-to-Neighbor
- Member Contributors

- Grants, Foundations, Sponsors & Partners
- Memorials, Tributes & Celebrations
- Thrivent Choice

REALIZING THE PROMISE is a special three-year campaign launched in 2017 with a $500,000 goal to provide critical seed funding to scale innovative solutions and create new pilots to help millions of Americans in new, more effective ways.

REALIZING THE PROMISE MEMBER CONTRIBUTORS

Allegheny Lutheran Social Ministries, Inc.
Ascentria Care Alliance
Bethesda Lutheran Services
California Lutheran Homes and Community Services in association with Front Porch
Cedar Lake, Inc.
Diakon Lutheran Social Ministries
KenCrest Centers
Lutheran Family Services of Virginia, Inc.
Lutheran Family Services Rocky Mountains
Lutheran Foundation of St. Louis
Lutheran Ministries of Mercy
Lutheran SeniorLife
Lutheran Services Carolinas
Lutheran Services Florida, Inc.
Lutheran Services in Iowa
Lutheran Social Service of Minnesota
Lutheran Social Services of Alaska, Inc.

REALIZING THE PROMISE GIFTS FROM INDIVIDUALS & ORGANIZATIONS

Marian Baldini
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Angela and David Bovill
Larry and Billie Bradshaw
Kent and Linda Burgess
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Jessica R. Crist
Kenneth and Donna Daly
Rev. Patricia A. Davenport and Jamar Davenport
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William and Patricia Snyder
Bola and Amy Sodeinde
Ingrid and Bill Stafford
Rev. Donald and Rev. Christine Stiger

REALIZING THE PROMISE SPONSORS

Cura Hospitality, LLC
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Lutheran Trust
Mission Investment Fund of the ELCA
Portico Benefit Services
The Innovation Exchange, LLC

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Anne Towey
Michael Turillo
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John J. Twardos
George Watson
Gary L. Wheeler
Thomas White
Rebecca Young
Sylvia Ziesmar
James P. Zils
RESULTS INNOVATION
LAB GIFTS FROM
INDIVIDUALS &
ORGANIZATIONS

RESULTS INNOVATION
LAB supports our
moonshot goal to
dramatically improve the
trajectory of the lives of
20,000 vulnerable children
and youth in the United
States by 2024.

Samuel Bennett
Kenneth and Donna Daly
The Freerichs Family
Fund of InFaith
Community Foundation
Charlotte Haberaecker
Robert E. and
Charlotte Haberaecker
Community Foundation
Kenneth and Donna Daly
Samuel Bennett

States by 2024.

and youth in the United

MEMBER CONTRIBUTORS
Lutheran Services in America
member organizations who
contributed funds beyond
sustaining dues to support
the organization's strategic
direction and the network's
collective impact for the
first half of Fiscal Year 2019
(7/1 – December 31, 2018).

Ascentria Care Alliance
California Lutheran Homes and
Community Services in association with
Front Porch
Compass Housing Alliance
Dakota Boys and Girls Ranch Association
Genacross Lutheran Services
Grace Place Lutheran Wellness Ministries, Inc.
Holy Family Ministries
Immanuel Lutheran Memorial Home
Lutheran Community Services Northwest
Lutheran Community Services, Inc.
Lutheran Family and
Children's Services of Missouri
Lutheran Family Services of
Nebraska, Inc.
Lutheran Family Services Rocky Mountains
Lutheran Foundation of St. Louis
Lutheran Health Ministries of the Foothills
Lutheran Metropolitan Ministry
Lutheran Ministries of Mercy
Lutheran Services Carolina
Lutheran Services Florida, Inc.
Lutheran Social Services of Alaska, Inc.

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Lutheran Social Services of South Dakota
Lutheran Social Services of the Virgin Islands
Lutheran Urban Community Ministry
MOSAIC, Inc.
My Friends House
Peace Community Center
RAI Ministries, Inc.
Saint Luke Ministries
Samaritas
Sapphire Lutheran Homes, Inc.
Southeast Ministry
St. John's Lutheran Ministries, Inc.
Tacoma Lutheran Retirement Community
Trinity Healing Center
Upbring
We Raise Foundation

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The Annie E. Casey Foundation
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Concordia Plan Services
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Evangelical Lutheran Church in America
Harney Management Partners, LLC
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Lutheran Church of the Foothills
Lutheran School of the Elderly Endowment
Lutheran Services for Children Endowment at
the ELCA Foundation
Lutheran Services in America Disability
Network (LEA)
Lutheran Services for the Elderly Endowment
at the ELCA Foundation
Lutheran Services for Children Endowment at
the ELCA Foundation
Lutheran School of Theology at Chicago
Lutheran Services in America Disability
Network (LSA-DN)
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Portico Benefit Services
The Graham Company
The Harry and Jeanette
Weinberg Foundation, Inc.

The Lutheran Church—
Missouri Synod
The University of North
Carolina at Chapel Hill
Twin Lakes Community
We Raise Foundation
The Wilson Sheehan Lab
for Economic Opportunities
(LEO) at the University of Notre Dame
Ziegler

MEMORIALS, TRIBUTES
& CELEBRATIONS

Gifts made in the name of
the following individuals:

The Rev. Dr. John M. Brndjar
Edith Grimm Busse
Franklin Chu
Lorraine DuRose
Rev. Ted and Frances Goins
Ina Marie Grote
Charlotte Haberaecker
Gene Kaseman
Fred Kragek
LSA Staff Team
Aaron and Elice McAloose
Jim Moritz
MOSAIC Staff
Shane Myers
Joanne Negstad
Norman C. Berg
Martha Reumann
Peg and Walt Riley
Dr. Patricia W. Savage
and Dr. Roger Johnson
Warren R. Schack
Herb and Nancy
Steinmann
Annette Stolte
David Swartling
Ted Tietjen
Lyar Zinserling

THRUVENT CHOICE
DONATIONS

Barbara Blackford
Luanne B. Fisher
Carol Hook
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Shane Myers
Siegfried Pregitzer
Norman Prien
Bonnie Raquet
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Robert Uelry
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July 2018 – June 2019

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